

2018 SPONSORSHIP BENEFITS

- Complimentary Conference Registration
- VIP Seating
- Admission to Gala Dinner
- Verbal Recognition Onstage by CEO Vicki Spriggs
- Opportunity to Show Company Promotional Video
- Prominent Onstage Signage
- Social Media Recognition
- Logo on Conference Site & Attendee Correspondence
- Logo on www.TexasCASA.org
- Onsite Signage
- Listing in Impact Report
- Exhibit Booth Space

*Benefits and location of signage dependent upon sponsorship level

THANK YOU TO OUR 2017 SPONSORS!



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For more information on sponsoring this event, please contact
Andrea Escalante at 512-610-6106 or aescalante@texascasa.org.



2018 TEXAS CASA CONFERENCE

OCTOBER 18 - 20, 2018

SPONSORSHIP OPPORTUNITIES

ABOUT CASA

The mission of Texas CASA is to support local CASA volunteer advocacy programs and to advocate for effective public policy for children in the child protection system. Last year, more than 50,200 children found themselves in the overburdened and understaffed child protection system in Texas. Abused or neglected by their parents or caregivers and already victims of unspeakable harm and trauma, these vulnerable children are at risk of being further traumatized within the system.

CASA volunteers are recruited and trained by local CASA programs, then appointed to a case by the court to represent the best interests of a child or sibling group in foster care. These volunteers are one of only a few adults with the legal right to take a truly holistic approach to understanding a foster child's needs via access to medical and academic records, coupled with regular discussions with each adult in that child's life, including social workers, doctors, teachers, parents, and relatives. In 2017, 10,424 CASA volunteers advocated for 29,747 children statewide.



TEXAS CASA CONFERENCE

PURPOSE

This educational event held on October 18-20, 2018 in Denton, Texas will prime the CASA community for positive, quality growth. We will prepare CASA staff and board members to recruit, equip and retain high-quality volunteers, and we will educate and inspire CASA volunteers to continue strengthening the voices children who have been abused and neglected.

CUTTING-EDGE ADVOCACY TOPICS

- » Diversity & Inclusion
- » Family Finding
- » Mental Health & Well-Being
- » Trauma-Informed Care

SPONSORSHIP LEVELS

\$75,000 | EXCLUSIVE TITLE SPONSOR

\$50,000 | KEYNOTE TITLE SPONSOR

\$25,000 | GALA DINNER TITLE SPONSOR

\$10,000 | GOLD SPONSOR

\$5,000 | SILVER SPONSOR

\$2,500 | BRONZE SPONSOR

\$1,000 | SUPPORTING SPONSOR

IMPACT + SPONSOR VISIBILITY

Your sponsorship will empower CASA volunteers across the state to better serve Texas' most vulnerable youth. Build your brand awareness by joining the CASA movement and helping us provide a safe and positive future for all Texas children.

- » Year-round logo placement on Texas CASA website (est. 90,000 - 110,000 quarterly visits)
- » Listing and article in CASA Voice blog (est. 4,000 subscribers)
- » Annual Impact Report listing (est. 1,000 print distribution; also distributed digitally and available on www.TexasCASA.org)
- » Social media recognition (Facebook: 9,000+ followers, Twitter: 2,000+)

KEYNOTE SPEAKER

Steve Pemberton

**Chief Human Resources Officer
Globoforce & Best Selling Author**

Steve Pemberton's triumphant life journey, now a major motion picture, is about defying the seemingly insurmountable odds of the path of the unchosen.

A Chance in the World, drawn from his critically acclaimed memoir, recounts how Steve was orphaned into foster care, then abandoned and betrayed by the very individuals entrusted with his care. Yet these challenges only fueled his desire to become a man of resilience, determination and vision.





2018 TEXAS CASA CONFERENCE

TUNE IN TO CASA

This dynamic, three-day event held on **October 18-20, 2018** in Denton, Texas is a celebration and continued education opportunity for hundreds of our dedicated CASA volunteers who change the lives of our most vulnerable children. The conference is our largest signature event that brings the CASA community from all across Texas together to network, stay informed on key policy issues in child welfare and learn about best practices in advocacy.

Audience: 800+ CASA volunteers, CASA program staff, CASA board members, judges, attorneys, CPS caseworkers and other key stakeholders

TITLE SPONSORSHIPS

\$75,000

**EXCLUSIVE
TITLE
SPONSOR**

- **Tune In to CASA presented by [your company name]**
- Complimentary conference registration for company representatives
- Table (10) at Gala Dinner
- VIP seating in general sessions
- Show a company promotional video (30s) during conference general session
- Recognition at the general session as Exclusive Title Sponsor and your logo displayed on all conference signage
- Standing banner with company logo onsite
- Social media recognition and promotion of your sponsorship
- Email blast recognition through Texas CASA's monthly blog, The CASA Voice
- Marketing recognition and visibility featuring your logo on event website, Texas CASA's organization site, conference emails, and annual Impact Report
- Exhibit booth space

- Complimentary conference registration for company representatives
- Table (10) at Gala Dinner
- VIP seating in general sessions
- Recognition at the Keynote Session as Keynote Title Sponsor and your logo displayed on conference signage
- Standing banner with company logo onsite
- Social media recognition and promotion of your sponsorship
- Email blast recognition through Texas CASA's monthly blog, The CASA Voice
- Marketing recognition and visibility featuring your logo on event website, Texas CASA's organization site, conference emails, and annual Impact Report
- Exhibit booth space

\$50,000

**KEYNOTE
TITLE
SPONSOR**

\$25,000
**GALA DINNER
TITLE
SPONSOR**

- Complimentary conference registration for company representatives
- Table (10) at Gala Dinner
- VIP seating in general sessions
- Recognition at Gala Dinner as Title Sponsor and your logo displayed on conference signage
- Standing banner with company logo onsite
- Social media recognition and promotion of your sponsorship
- Email blast recognition through Texas CASA's monthly blog, The CASA Voice
- Marketing recognition and visibility featuring your logo on event website, Texas CASA's organization site, conference emails, and annual Impact Report
- Exhibit booth space

CONFERENCE SPONSORSHIPS

\$10,000 GOLD SPONSOR

- Complimentary conference registration for company representatives
- Half-table (5) at Gala Dinner
- VIP seating in general sessions
- Social media recognition and promotion of your sponsorship
- Email blast recognition through Texas CASA's monthly blog, The CASA Voice
- Marketing recognition and visibility featuring your logo on event website, Texas CASA's organization site, conference emails, and annual Impact Report
- Exhibit booth space

- Complimentary conference registration for company representatives
- Two (2) seats at Gala Dinner
- Social media recognition and promotion of your sponsorship
- Email blast recognition through Texas CASA's monthly blog, The CASA Voice
- Marketing recognition and visibility featuring your logo on event website, Texas CASA's organization site, conference emails, and annual Impact Report
- Exhibit booth space

\$5,000 SILVER SPONSOR

\$2,500 BRONZE SPONSOR

- Complimentary conference registration for company representatives
- Two (2) seats at Gala Dinner
- Marketing recognition and visibility featuring your logo on event website, Texas CASA's organization site, conference emails, and annual Impact Report
- Exhibit booth space

- Marketing recognition and company listing on event website, Texas CASA's organization site, conference emails, and annual Impact Report
- Exhibit booth space

\$1,000 SUPPORTING SPONSOR



**THANK
YOU!**

FOR MORE INFORMATION PLEASE VISIT:

www.TexasCASA.org/2018-Texas-CASA-Conference/

2018 TEXAS CASA CONFERENCE SPONSORSHIP PLEDGE FORM

Thank you for partnering with us for the **2018 Texas CASA Conference: Tune In to CASA** on October 18-20, 2018, in Denton, Texas!

Please complete and return this form via email to Andrea Escalante, aescalante@texascasa.org. In addition, please provide a high resolution, vector version (.ai or .eps, 300 dpi or greater) of the company logo.

SPONSORSHIP LEVEL _____

DONATE YOUR GALA SEATS

Organization (please write exactly as you'd like to be recognized on all materials)

Contact Name and Title

Address

City, State, Zip Code

Phone

Email Address

PAYMENT INFORMATION: Sponsorships may be paid through August 31, 2019.

OPTION 1

Select:    

Credit Card #: _____

Exp Date: _____

Name as it appears on the Card:

Signature Authorizing Charge:

OPTION 2 (INVOICE)

Include Purchase Order # (if applicable): _____

Billing Address (if different from above):

City/State/Zip:

Signature Authorizing Charge:

OPTION 3 Visit www.TexasCASA.org/2018-Texas-CASA-Conference/2018-Conference-Sponsorships/ to secure your sponsorship online.

QUESTIONS? PLEASE CONTACT:

Andrea Escalante, Development Associate | 512.610.6106 | aescalante@texascasa.org